

JoAnne Funch Bio:



Join LinkedIn expert JoAnne Funch as she teaches us how LinkedIn can build your individual credibility, manage your reputation and fill your pipeline with the right people, insights and relationships.

JoAnne Funch is a marketing consultant, experienced social media trainer and online marketing strategist as well as an author and blogger. She has worked with hundreds of business clients helping them establish marketing strategies as well as bridging the gap from strategy to tactics and execution with common-sense, user-friendly but conceptually solid approach since establishing her marketing business in 1996.

JoAnne especially loves to teach and empower businesses to take control of their social footprint by establishing their voice and implementing a content strategy. She was an early adopter of LinkedIn and has been teaching others how to use it effectively to meet their professional objectives.

She has been a LinkedIn workshop trainer for the University of Minnesota, Business & Economic Development Department, a guest presenter and speaker for organizations and conferences locally and nationally. JoAnne works with both private companies and individuals on LinkedIn profile development, corporate training, social selling strategies and more. She stays at the forefront of this ever changing platform to ensure her clients stand out and are leveraging the latest updates. She creates an authentic and safe learning environment, holding learners accountable for their learning, engagement, and follow through.

You can learn more about her at www.linkedinforbusiness.net and she welcomes any questions in advance of her presentation and should be direct to her email: joanne@linkedinforbusiness.net