



# JOANNE FUNCH

## Expert Trainer Speaker

Founder of Linked In For Business

As Featured In:



**JOANNE FUNCH** is a 25-year veteran in the ever-changing world of marketing. She has worked with hundreds of business clients across industries to create marketing processes that drive strategic growth. She is also the founder of Linked In For Business that elevates LinkedIn beyond just a social platform into a strategic daily business tool that drives real bottom-line results.

JoAnne partners with individuals and companies to leverage LinkedIn to manage their reputation, build a personal brand, find and engage prospects, and build value-based relationships that impact sales and growth.

Her insights deliver ways to shift random connections into strategic and high-value relationships that result in more profitable, long-term opportunities, referrals, and sales.

JoAnne also believes most people yearn for meaningful connections and a deep desire to be heard not only personally but professionally and her deep passion for relationship marketing transforms how professionals connect, engage, and grow their businesses.

### PRESENTATION TOPICS

- What Does Your LinkedIn Profile Say About You
- How to Build, Nurture & Grow Your Digital Relationships
- Why You Need a LinkedIn Engagement Strategy
- Why You Need a LinkedIn Content Strategy
- Your Network is Your Net Worth – Building a Rock Solid Network of Advocates
- How Executives & Business Leaders Benefit From LinkedIn
- LinkedIn For Business – Business Development, Marketing, Communications
- LinkedIn as a Social Selling Tool

### LEVERAGE LINKEDIN FOR BUSINESS

Learn how Linked In For Business can help your company generate a competitive advantage and engage people in your organization.

We work with you to:

- Build your corporate brand
- Build your employer brand
- Develop key employee's personal profiles
- Grow sales & business development

JoAnne's topics are designed to GET RESULTS and OPTIMIZE PERFORMANCE.

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**JOANNE**

